



Hello

Show your support for the local youth ice sports association and ice sports community by sponsoring and/or advertising with PS Ice Sports at Tacoma Twin Rinks! PS Ice Sports is a non-profit 501C3 operating within Tacoma Twin Rinks. We have thousands of people visiting our facility weekly from the Pacific Northwest. From hockey, figure skating, speed skating, to curling, broomball, state hockey tournaments, ice shows, ice competitions and open skating—we offer all the best ice sports within the Puget Sound Region. Tacoma Twin Rinks is the only facility in Pierce County that offers two full size NHL ice sheets! We also have weight training facilities for athletes, eight locker rooms, three party rooms and are in the process of completing our restaurant and bar that will be perfectly situated between our two full size NHL ice sheets viewing the ice.

Your support is appreciated!

Puget Sound Ice Sports

PROGRAMS

OPERATING AT
Puget Sound Ice Sports



HIGHLIGHTS

- 100+ scheduled hockey games played in our facility a month in addition to other 50+ other public events.
- Athletes, families, community members are in the building 3-4 times a week for games and/or practices or specialty events.
- Live Barn access to watch all events within our facility.
- In 2023 we are hosted: State Tier 2 Youth Hockey Championship, Daffodil Youth Hockey Tournament, US Speed Skating Short Track Open Januarys 2023, Two adult hockey tournaments and 2023 Figure Skating PNW Interclub Championship in September 2023.

STATISTICS



3K+

MEMBERS
THROUGHOUT ALL
PROGRAM



8K+

SPECTATORS A MONTH
THROUGHOUT ALL
PROGRAMS



10K+

WEBSITE VIEWS
MONTHLY



2K+

SUBSCRIBERS
MONTHLY NEWSLETTER



ACTIVE SOCIAL MEDIA
ACCOUNTS
FACEBOOK
INSTAGRAM



Program Sponsorships
OPPORTUNITIES

PUGET SOUND ICE SPORTS

PUGET SOUND ICE SPORTS



DEAR SPONSOR,

Every year, we invite local businesses to sponsor one of our programs.

Sponsoring a program is not only a great way to get involved with the community; it's also an amazing form of marketing for your business. Our programs have 3,000 members this year. That means your business will have branding in front of thousands of people within the Pacific Northwest and surrounding area. With that type of exposure, everyone will remember that your business supported us.

This year, we are asking for you to select a sponsorship package in exchange for the package perks listed in each category.

Programs can be expensive and not all the families on our team can afford the cost. We ask for sponsorship to help subsidize the cost of new equipment, uniforms, team apparel, assistance for players who can't afford to play, and travel expenses for tournaments or championships. We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that we are a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.

I know that with your support, together we can do a great job of giving out youth additional healthy options, and we thank you for your continued support. You are helping make our community a better place to live.

If you have any questions, please contact us directly at psicesports@gmail.com.

Thank you,
Puget Sound Ice Sports

PROGRAM SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

PLEASE MAKE YOUR SELECTION BY CHECKING THE BOX NEXT TO PACKAGE.

BRONZE

\$1,000+ | Valid for one season

BRONZE LEVEL

- Framed Team Signed "Thank You" letter
- Logo/company information displayed at rink information center
- Framed team picture (signed by players if desired)

SILVER

\$2,000+ | Valid for one season

SILVER LEVEL

- Framed Team Signed "Thank You" letter
- Logo/company information displayed at rink information center
- Framed team picture (signed by players if desired)
- Sponsor Plaque for display at business

GOLD

\$4,000+ | Valid for one season

GOLD LEVEL

- Framed Team Signed "Thank You" letter
- Logo/company information displayed at rink information center
- Framed team picture (signed by players if desired)
- Voice Advertisement (15 seconds) during all hockey games
- Sponsor Plaque for display at business
- Website advertisement on website located under "sponsors"

PLATINUM

\$6,000+ | Valid for one season

PLATINUM LEVEL

- Framed Team Signed "Thank You" letter
- Logo/company information displayed at rink information center
- Framed team picture (signed by players if desired)
- Voice Advertisement (15 seconds) during all hockey games
- Sponsor Plaque for display at business
- 10 Complimentary open skate sessions
- Front page website logo display and club page advertisement
- Advertisement in monthly newsletter for 1 year.



PROGRAM SPONSORSHIP OPPORTUNITIES

A LA CARTE SPONSORSHIP

PLEASE MAKE YOUR SELECTION BY CHECKING THE BOX NEXT TO PACKAGE.



TEAM JERSEY NAME PLATE

Display your company logo and/or information on the back of a Tacoma Rockets Hockey Jersey. A name plate will be created and sewn onto the players jerseys. Limited 20 players max.

\$3,000 Limited to one season



IN GAME VOICE AD

Voice advertisement during hockey games. Limited to 3 months. Tournament or speciality event advertisement is available upon request.

\$2,000 Limited to 3 months, speciality event or tournament



WEBSITE ADVERTISEMENT

Website advertisement displayed on www.PslceSports.com for one year. This will include a link to your website by clicking on your advertisement.

\$3,000 Main page

\$1,500 Program page within website

\$1,000 Website footer and / or side bar



FRAMED ADVERTISEMENT

Framed poster style advertisement (max size 36" x 24") displayed within rink for all patrons to view. One year contract

\$1,200 Prime location check in desk, skate rental, stair well or seating area. (max size 36" x 24")

\$800 located within the rink for public viewing (max size 36" x 24")



PROGRAM NEWSLETTER ADVERTISEMENT

Program newsletter advertisement. Our newsletter is sent out to 2,000+ subscribers, shared on all social media and viewable on our website for one year.

\$500 3 month contract (1/2 page)

\$900 3 month contract (1 full page)



TACOMA TWIN RINKS, LLC

ADVERTISEMENT OPPORTUNITY

PLEASE MAKE YOUR SELECTION BY CHECKING THE BOX NEXT TO PACKAGE.



PRIME DASHER BOARD AD

Vinyl dasher board advertisement in a prime location. Prime locations are viewed by all patrons at any view of the ice sheet.

\$1,500 | one dasher board (32"x 96")
\$2,500 | three dasher boards (32"x 96")
\$2,500 | one player's bench board (32"x 96")

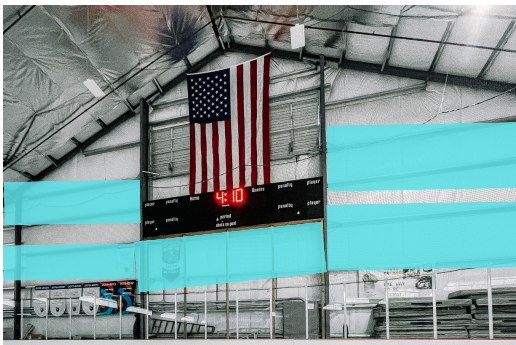
One year contract
with one replacement
as needed

BASIC DASHER BOARD AD

One dasher located under seating, only players and /or participants on ice can view & sports bar view.

\$1,000 | one dasher board (32"x 48")
\$2,500 | three dasher boards (32"x 48")

One year contract
with one replacement
as needed



SCORE BOARD AD

Banner located at the prime spot of our score board. We have a score board located on the North and South ice sheet. Limited banner space is available. Tournament sponsorships may be requested.

\$5,000 | 4' x 8'
\$9,000 | 4' x 8' (one on each ice sheet)

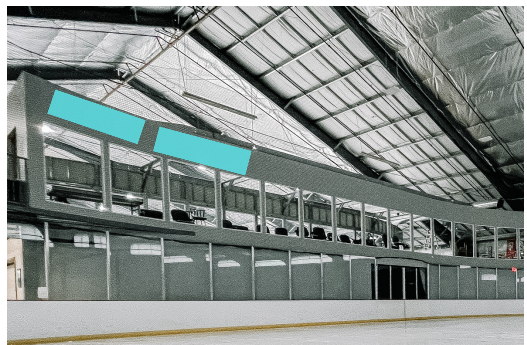
One year contract

RESTAURANT/BAR BANNER

Banner above restaurant/bar which is perfectly located between both sheets of ice.

One year contract

\$2,500 | 3' x 8' banner displayed on one sheet
\$3,500 | 3' x 8' banner displayed on both sheets of ice



**TACOMA
TWIN RINKS**

TACOMA TWIN RINKS, LLC

ADVERTISEMENT OPPORTUNITIES

PLEASE MAKE YOUR SELECTION BY CHECKING THE BOX NEXT TO PACKAGE.



ENGO WRAP

Vinyl wrap of Engo. Tacoma Twin Rinks has the only Engo on the West Coast. Our Engo completes 15-20 ice cuts a day. Advertisements are visible on both sides.

\$1,000 | 12"x12" Decal (2 Available) All decals and wraps are on a one year contract.
\$6,000 | 1/2 Vinyl Wrap
\$12,000 | Full Vinyl Wrap

LOCKER ROOM SPONSOR

With a locker room sponsorship, your company logos and information will be displayed in the locker room. We will also re-name the locker room. Outside of the locker room will have a decal representing your company. You may also select a framed advertisement on a non-fully sponsored locker room. One year contract.

\$1,000 | Single 36x24" Framed Advertisement
\$5,000 | Door display, re-naming of locker room, inside-four framed advertisements displayed



BUILDING NAMING RIGHTS

Naming rights to re-naming Tacoma Twin Rinks to your choice.

\$100,000 | 5 year contract



ICE SHEET NAMING RIGHTS

Choose between our North or South ice sheet to be re-named. Re-naming of the ice sheet will include signs displaying your naming selection.

\$25,000 | 2 year contract



**TACOMA
TWIN RINKS**

Answering your

FAQ

WHAT IS THE DIFFERENCE BETWEEN A PROGRAM SPONSORSHIP AND A TACOMA TWIN RINKS ADVERTISEMENT?

A program sponsorship 80% goes directly to the program/team you've chosen to support. The remaining 20% is used for processing fees, production costs and sponsorship package materials. Advertisements with Tacoma Twin Rinks are property of Tacoma Twin Rinks, LLC and cannot be obtained or maintained by PS Ice Sports/program.

WHAT IF I WANTED SOMETHING ELSE INCLUDED IN MY SPONSORSHIP?

Just ask! We are open to creating a custom package just for you.

HOW CAN I PAY?

We can accept cash, check or an invoice can be created for you to completed an online payment. Online payments will have transaction fees designated by your card or banking company.

Program sponsorship checks can be made out to: PS Ice Sports

Tacoma Twin Rinks Advertisement checks can be made out to: Tacoma Twin Rinks, LLC

Have any other questions - feel free to get in contact with us directly at psicesports@gmail.com!

THANK YOU

TERMS & Conditions



PROGRAM SPONSORSHIP

PUGET SOUND ICE SPORTS IS RECOGNIZED BY THE 501(C)(3) IRS REGULATIONS.

ALL SPONSORSHIPS ARE SUBJECT TO A 20% FEE TO PS ICE SPORT AND 80% WILL REMAIN IN THE PROGRAM/TEAM/SPONSORED PROGRAM ACCOUNT. THIS IS TO ASSIST THE ASSOCIATION WITH EXPENSES FOR THE TEAM AND/OR SPONSORSHIP PACKAGE DETAILS. TEAM FUNDS WILL BE USED FOR: UNIFORMS, TOURNAMENTS, TEAM APPERAL, EQUIPMENT, SCHOLARSHIPS, PERFORMANCE FEES, ENTRY FEES, STATE CHAMPIONSHIP FEES, TRAVEL FEES AND MORE UNLESS OTHERWISE SPECIFIED BY SPONSOR.

NO REFUNDS OR TRANSFERS WILL BE GIVEN.



TACOMA TWIN RINKS ADVERTISEMENT



**TACOMA
TWIN RINKS**

ALL ADVERTISEMENTS ARE DISPLAYED FOR ONE YEAR FROM THE DATE OF INSTALLATION WITH A COMPLETED SIGNED CONTRACT. PS ICE SPORTS HAS 30 BUSINESS DAYS TO DISPLAY ADVERTISEMENTS. ADVERISEE IS RESPONSIBLE FOR PROVIDING ARTWORK IN EPS, JPG OR PNG FORMAT. PRODUCTION FEES ARE INCLUDED WITH PACKAGE SELECTION. PS ICE SPORTS RESERVES THE RIGHT TO APPROVE OR DENY ALL ARTWORK AND MOVE LOCATION WITHIN DESIGNATED FACILITY. CUSTOMER IS RESPONSIBLE FOR ALL COSTS TO UPDATE THEIR ADVERTISEMENT DURING THE CONTRACT TENURE. NO REFUNDS OR TRANSFERS.

Program Sponsorship

CONTRACT

I/WE UNDERSTAND THAT SPONSORSHIPS AND DONATIONS MAY BE TAX DEDUCTABLE AS RECOGNIZED BY THE 501(C) (3) IRS REGULATIONS. WITH MY SIGNATURE BELOW CERTIFIES THAT I/WE WILL SPONSOR: \$_____ TO PS ICE SPORTS ASSOCIATION.

All sponsorships are subject to a 20% fee to Ps Ice Sport and 80% will remain in the team/sponsored program account. This is to assist the association with expenses for the team and/or sponsorship package details. Team funds will be used for: uniforms, tournaments, team apparel, equipment, scholarships, performance fees, entry fees, state championship fees, travel fees and more unless otherwise specified by sponsor. No refunds or transfers will be given.

NAME OF INDIVIDUAL REQUESTING SPONSORSHIP: _____

SPONSOR NAME: _____

CONTACT NAME: _____

TITLE: _____

CONTACT PHONE: _____

EMAIL: _____

ADDRESS: _____

PROGRAM SPONSORED:

- TACOMA ROCKETS YOUTH HOCKEY
- TACOMA FIGURE SKATING CLUB
- PUGET SOUND SPEED SKATING CLUB
- RAINIER CURLING CLUB
- RAINIER HOCKEY LEAGUE
- RAINIER WOMEN'S HOCKEY LEAGUE
- OTHER: _____

SPONSOR SIGNATURE: _____

CHECKS PAYABLE TO: PS ICE SPORTS

INVOICES MAY BE REQUESTED FOR CREDIT CARD PAYMENTS.

PLEASE FORWARD YOUR COMPLETED APPLICATION ALONG WITH YOUR PAYMENT TO:

PS Ice Sports c/o Sponsorship

2645 S 80th St

Tacoma, WA 98409

Thank you for your sponsorship with Puget Sound Ice Sports.



Advertisement CONTRACT

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NAME OF INDIVIDUAL REQUESTING ADVERTISEMENT: _____

COMPANY NAME: _____

CONTACT NAME: _____

TITLE: _____

CONTACT PHONE: _____

EMAIL: _____

ADDRESS: _____

SIGNATURE: _____

PLEASE FORWARD YOUR COMPLETED APPLICATION ALONG WITH YOUR PAYMENT TO:

Tacoma Twin Rinks c/o Advertising

2645 S 80th St

Tacoma, WA 98409

If needed, please email your company logo to: hockey.tacoma@gmail.com business cards are acceptable.

For additional information please contact Robert Kaufman at: pshcrkauf@aol.com

Naming rights will have required legal documents to be completed upon discussion with Tacoma Twin Rinks, LLC operations management and/or board of directors.



**TACOMA
TWIN RINKS**

Thank you for supporting Tacoma Twin Rinks, LLC.